



# Douglas Park Wilton Football Club

Organisational Strategic Plan  
2025 - 2030



# Overview

This document provides a summary of the priorities and directions for Douglas Park Wilton Football Club (DPWFC).

This plan is to be read in conjunction with the club's 'Game Plan', the relevant position descriptions for committee members, and other relevant policies applying to the club, where in place and endorsed by the Committee.

This plan was endorsed by the Committee on 12 October 2025 and will be reviewed annually.



## Our vision

Grow sustainably and nurture talent as one community.

### Our Values

- Kind
- Fair
- Committed
- Inclusive
- Trusted
- Fun



# OUR ASPIRATIONS

## OUR TEAMS

We nurture & grow our players talent & friendships to build a lasting legacy for their future and the club.

## OUR VOLUNTEERS

Our volunteers are dedicated, supportive of each other & lead by example as role models for future generations.

## OUR FACILITIES

Our facilities are fit for purpose & enable sustainable growth for the club.

## OUR COMPLIANCE

Our players, volunteers & supporters act with kindness & integrity, consistent with our code of conduct.

## OUR RELATIONSHIPS

We collaborate with local organisations, sponsors & elected representatives to provide an identity the community can be proud of.

# OUR COMMITTEE STRUCTURE

**Executive Committee**  
(Club administration and decision making)

**President**

**Player Development Manager**

**Treasurer**

**Secretary**

**General Committee**  
(Club operations)

**Gear and Game Day**

- Uniform Coordinator
- Gear Coordinator
- Ground Manager
- General Committee Member
  - Game Day Set Up
  - Game Day Close

**Canteen and Events**

- Canteen Manager
- Events Coordinator
- General Committee Member
  - Game Day Set Up
  - Game Day Close

**Member Protection and Information**

- Coach and Manager Coordinator
- SAP Coordinator
- Female Football Coordinator
- Registrar
- Member Protection and Information Officer
- General Committee Member

**Communications**

- Publicity Officer
- Sponsor relationship manager
- Scheduling manager
- Referees and Game Leader liaison
- General Committee Member

# Areas of focus to 2030



## Growth

Increase our numbers between 750-1,000 registrations with teams in all competition categories.

## Diversity and Inclusion

Increase the proportion of women and girls' registration to 50% of players, coaches and managers.

## Safeguarding

Update and review all policies and increase the number of member protection officers for each.

## Governance

Align the management and operations of the club in accordance with the *Associations Incorporation Act 2009* to grow trust and accountability.

## Skill development

Establish a player development program for the Wollondilly area and a pathway to SAP and representative football.

# Year 2 Action Plan Summary



## Participation and Women and Girls

- Develop a Women and Girls Strategy to help grow the number of girls and women playing the game.
- Design a specific value offer and program for player registrations for women and girls.
- Continue our Mini Reggies Program.
- Develop a Volunteering Strategy and rewards program



## Safeguarding

- Participate in available club changer workshops and programs.
- Identify potential new Member Protection Information Officers.



## Growth

- Expand and target advertising to maintain player registrations at a minimum of 200 (cumulative) across all age groups.
- Offer summer engagement and come and try programs.



## Player and coach development

- Maintain our SAP program for 2026.
- Explore future player development offerings the club can provide.
- Host at least 2 coach education courses across the calendar year.