



Douglas Park Wilton Football Club

Organisational Strategic Plan
2025 - 2030



Overview

This document provides a summary of the priorities and directions for Douglas Park Wilton Football Club (DPWFC).

This plan is to be read in conjunction with the club's 'Game Plan', the relevant position descriptions for committee members, and other relevant policies applying to the club, where in place and endorsed by the Committee.

This plan was endorsed by the Committee on **12 October 2025** and will be reviewed annually.



Our vision

Grow sustainably and nurture talent as one community.

Our Values

- Kind
- Fair
- Committed
- Inclusive
- Trusted
- Fun



OUR ASPIRATIONS

OUR TEAMS

We nurture & grow our players talent & friendships to build a lasting legacy for their future and the club.

OUR VOLUNTEERS

Our volunteers are dedicated, supportive of each other & lead by example as role models for future generations.

OUR FACILITIES

Our facilities are fit for purpose & enable sustainable growth for the club.

OUR COMPLIANCE

Our players, volunteers & supporters act with kindness & integrity, consistent with our code of conduct.

OUR RELATIONSHIPS

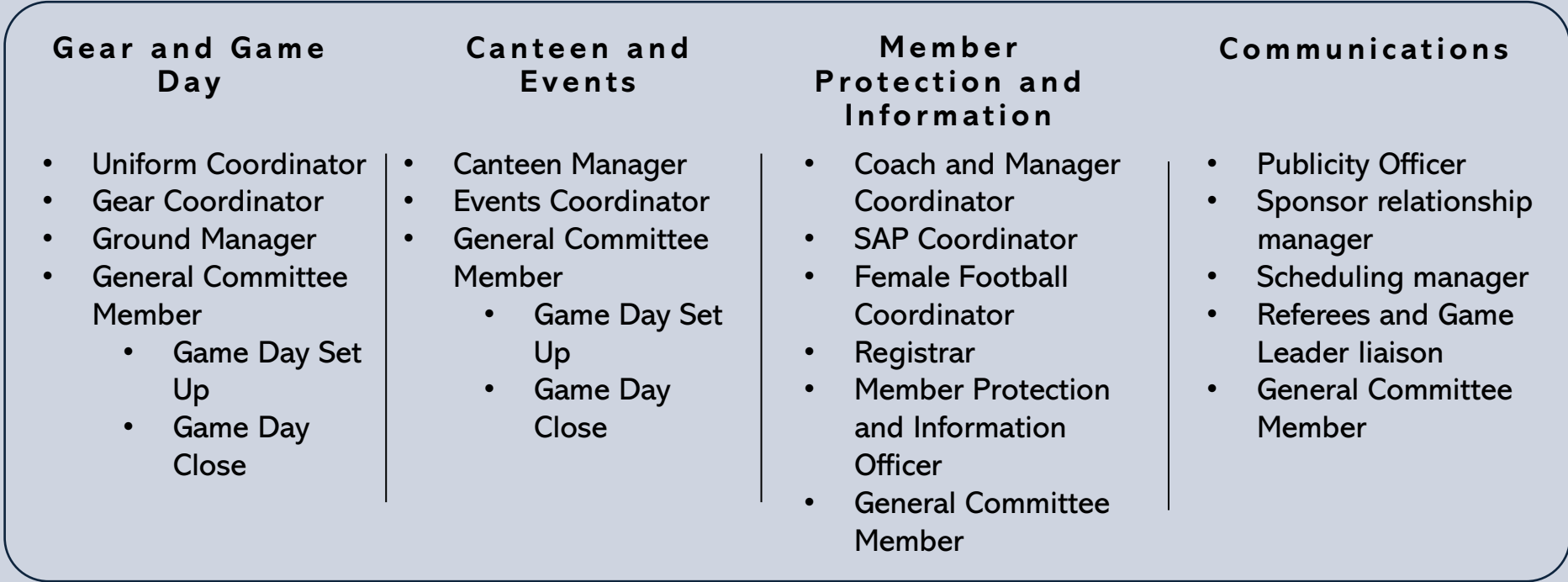
We collaborate with local organisations, sponsors & elected representatives to provide an identity the community can be proud of.

OUR COMMITTEE STRUCTURE

Executive Committee
(Club administration and decision making)



General Committee
(Club operations)



Areas of focus to 2030



Growth

Increase our numbers between 750-1,000 registrations with teams in all competition categories.



Diversity and Inclusion

Increase the proportion of women and girls' registration to 50% of players, coaches and managers.



Safeguarding

Update and review all policies and increase the number of member protection officers for each.



Governance

Align the management and operations of the club in accordance with the *Associations Incorporation Act 2009* to grow trust and accountability.



Skill development

Establish a player development program for the Wollondilly area and a pathway to SAP and representative football.

Year 2 Action Plan Summary



Participation and Women and Girls

- Develop a Women and Girls Strategy to help grow the number of girls and women playing the game.
- Design a specific value offer and program for player registrations for women and girls.
- Continue our Mini Reggies Program.
- Develop a Volunteering Strategy and rewards program



Safeguarding

- Participate in available club changer workshops and programs.
- Identify potential new Member Protection Information Officers.



Growth

- Expand and target advertising to maintain player registrations at a minimum of 200 (cumulative) across all age groups.
- Offer summer engagement and come and try programs.



Player and coach development

- Maintain our SAP program for 2026.
- Explore future player development offerings the club can provide.
- Host at least 2 coach education courses across the calendar year.